

FOR IMMEDIATE RELEASE:

OSCAR WINNING FILMMAKER AND 80'S SITCOM STAR LAUNCH ARTIST-FIRST OTT STREAMING PLATFORM



RED CORAL UNIVERSE IS THE NEW HOME FOR INDEPENDENT ARTISTS

PLATFORM OFFERS CREATORS A GREATER SHARE OF PROFITS

(NEW YORK, NY, January 12, 2024) – Academy Award winning filmmaker Larry Meistrich, actor/producer Scott Valentine, and filmmaker Steven C. Young, are pleased to announce today the global launch of [Red Coral Universe](#), an artist-first, over-the-top (OTT), advertising video on demand (AVOD), streaming platform that caters to the independent film, music, and tv world.

Download the Red Coral Universe app: [App Store](#) | [iOS](#) | [Google Play](#)

Red Coral Universe is free-to-use and available on all phones, tablets, and computers, as well as Roku, Fire TV, Apple TV, Google TV, and Samsung Smart TV, and the web, which represent over 90% of the Connected TV Device Market in North America. The platform features a large and eclectic catalog of award-winning, independent feature and short films, tv series, music videos, podcasts, talk shows, sports leagues, rap battle leagues, live concerts, and filmed theatrical plays, including:

[Barz](#) – television series featuring some of the most successful and respected artists and producers in Hip-Hop as they set out to find the best performer/producer duo in America.

[Boo](#) – multi award-winning horror short film about a traumatic event that forces a recovering addict to face her demons, without her worried fiancé uncovering the truth. In the end our hero must make a choice about WHO she loves and WHAT she loves.

[Carmonizer](#) – award-winning student short film about a man who is gifted a vintage car by his girlfriend, which awakens something deep inside him. His love for the car forces him to confront who he is and what he wants out of life.

[Mute](#) - multi award-winning sci-fi short film from 19-year-old filmmaker and Harvard student, Wesley Wang. In a world where words cost money, a woman saves up for her first word in the hope of standing up to her abuser.

Street Leagues – award-winning documentary narrated by Oscar nominated actor Colin Farrell that follows the men and women of the Irish Homeless Street Leagues as they overcome homelessness and addiction through the power of sport.

Ukraine on Fire - executive produced and narrated by Oliver Stone, this alternative perspective on Ukraine's history features interviews with Russian President Vladimir Putin and former Ukrainian President Viktor Yanukovich following the 2014 demonstrations revealing secret efforts by Western clandestine agencies that led to regime change.

Red Coral Universe also finances, produces, and distributes original films and television series with a new interest in developing content geared toward immersive experiences. To that end, the platform is excited to launch an initiative designed to foster and develop up-and-coming talent:

Circus of the Dead 2 Casting + Crew Call: Horror fans anywhere can enter to win a chance to join the cast or crew of *Circus of the Dead 2*, the highly anticipated sequel to the 2014 cult classic *Circus of the Dead* from twisted and legendary West Texas filmmaker “Bloody Bill” Pon. In this worldwide competition, entrants can submit their photos and/or videos for the once-in-a-lifetime opportunity to *be killed on-screen* by Papa Corn, a sadistic clown played by horror icon, Bill Oberst Jr., or join the production crew. Entrants must be 18 or older and able to travel to the shoot this summer in Odessa, Texas. [CLICK HERE](#) for more details.

Founder and CEO Larry Meistrich has been a preeminent force in the entertainment industry for decades, founding the first independent studio, The Shooting Gallery, where he produced award-winning films such as Billy Bob Thornton’s *Sling Blade* and Kenneth Lonergan’s *You Can Count on Me*. Head of Production Scott Valentine is a producer and actor best known for his portrayal of Nick Moore on the popular 80’s sitcom *Family Ties*. Head of Content Steven C. Young, a multi award-winning filmmaker, brings knowledge and creativity gained from a long and versatile career in the entertainment industry, including a five-year stint at New Regency Films.

“We have been building Red Coral Universe for the better part of a decade and we’re excited to share it with the world,” said Founder and CEO Larry Meistrich, Head of Production Scott Valentine and Head of Content Steven C. Young. “Red Coral Universe gives content creators a platform to showcase their amazing talent to a global audience and earn a greater share of the profits compared to other streamers.”

Red Coral Universe will continue rolling out exciting, new content in the months ahead, including Academy award-winning feature films, music videos from both music legends and emerging artists around the world, and sports programming that will rival anything currently streaming on OTT.

For more information, visit www.redcoraluniverse.com.

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For publicity assets, including artwork and executive bios, [CLICK HERE](#)

For media enquiries, please contact:

Richard Parker
TeamRedCoral@rkpmedia.com

ABOUT RED CORAL UNIVERSE

Red Coral Universe finances, produces, and distributes film and television content with a new interest in developing content geared toward immersive experiences, representing the intersection of traditional and emerging media, while harnessing the global community of independent artists to create and monetize original content for its AVOD OTT streaming platform.